

Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Withdrawn-Currently Amended) A communication card system ~~which is characterized by being provided with~~comprising:

a first communication card formed by a sheet bearing predetermined marks printed thereon, wherein said predetermined marks includes letters, graphics and signs, and said sheet has, provided in a localized region thereof, an optical medium in which a ~~hidden~~ visually encrypted image intended for communication purpose is plotted;

a first information processing system capable of transmission of an information input image data, said first information processing system being of such an arrangement that, subsequent to said information input image data being transmitted therefrom, and then, upon receipt of a collected information data written in said particular information input image data, the first information processing system is operable to transmit an image output data for causing emission of ~~a color tone(s)~~ at least one color tone which ~~makes/make~~ makes visible said ~~hidden~~ visually encrypted image in said optical medium, and that, when loading said collected information data, the first information processing system is operable to classify said collected information data in a predetermined way; and

a ~~user's~~ terminal device having an information input ~~means~~ device for allowing various kinds of information data to be inputted thereinto, a display ~~means~~ for displaying said information input image data ~~and/or~~ and other data to be displayed, and a ~~processing means~~ controller for effecting various required controls and processing information data,

wherein said communication card system is also characterized in that:

said first communication card is distributed to ~~customer(s)~~ a customer;

said ~~user's~~ terminal device, when a URL indicated on said first communication card or other medium is inputted therein, effects operation which entails: making access to said first information processing system; then causing a predetermined information input image data to load to said ~~particular user's~~ terminal device from the first information processing system; causing indication of an information input image on said display ~~means~~ from said predetermined information input image data; and, upon a given information data having been inputted into said information input image via said input ~~means~~ device, transmitting said given information data to said first information processing system; and

further, said ~~user's~~ terminal device operates to emit ~~a color tone(s)~~ at least one color tone on and from said display ~~means~~, said ~~color tone(s)~~ at least one color tone being based on an image output data transmitted from said first information processing system, so that a ~~hidden~~ visually encrypted image in said optical medium of said first communication card is made visible by said ~~color tone(s)~~ at least one color tone in such a manner as to permit visual perception of the ~~hidden~~ visually encrypted image, thereby providing a particular information to said ~~customer(s)~~ customer through said first communication card.

2. (Withdrawn-Currently Amended) A communication card system ~~which is~~ characterized by being provided with comprising:

a first communication card formed by a sheet bearing predetermined marks printed thereon, wherein said predetermined marks includes letters, graphics and signs, and said sheet has, provided in a localized region thereof, an optical medium in which a ~~hidden~~ visually encrypted image intended for communication purpose is plotted;

a first information processing system capable of transmission of an information input image data, said first information processing system being of such an arrangement that, subsequent to said information input image data being transmitted

therefrom, and then, upon receipt of a collected information data written in said particular information input image data, the first information processing system is operable to transmit an image output data for causing emission of ~~a color tone(s)~~ at least one color tone which makes/make visible said ~~hidden~~ visually encrypted image in said optical medium, and that, when loading said collected information data, the first information processing system is operable to classify said collected information data in a predetermined way; and

wherein said communication card system is also characterized in that:

said first communication card is distributed to a ~~customer(s)~~ customer;

and said first information processing system effects operation which entails: transmitting a predetermined information input image data; then, upon receipt of a collected information data, transmitting an image output data for causing emission of a predetermined color ~~tone(s)~~ tone, with such an arrangement that said ~~hidden~~ visually encrypted image of said first communication card and said emission of predetermined color ~~tone(s)~~ tone are used so as to enable communication with ~~a customer(s)~~ said customer.

3. (Withdrawn-Currently Amended) A communication card system ~~which is~~ characterized by being provided with comprising:

a second communication card formed by a sheet bearing predetermined marks printed thereon, wherein said predetermined marks includes letters, graphics and signs, and said sheet has, provided in a localized region thereof, an optical medium in which a ~~hidden~~ visually encrypted image intended for communication purpose is plotted;

a second information processing system capable of transmission of an information input image data, said second information processing system being of such an arrangement that, subsequent to said information input image data being transmitted therefrom, and then, upon receipt of a collected information data written in said particular information input image data, the second information processing system is operable to

combine a data on said ~~hidden-visually encrypted~~ image, which is to be sent to a ~~customer(s)~~customer, with a main image data to be displayed, so as to create an image output data which is adapted for causing only an image associated with said main image data to indicate in a visible manner, while causing said ~~hidden-visually encrypted~~ image data to indicate in an invisible manner, then transmitting said image output data, and further, the second information processing system, after having loaded said collected information data, operates to classify the collected information data in a predetermined way;

and

a ~~user's~~ terminal device having an information input ~~means~~device for allowing various kinds of information data to be inputted therein, a display ~~means~~ for displaying said information input image data ~~and/or~~and other data to be displayed, and a ~~processing means~~controller for effecting various required controls and processing information data,

wherein said communication card system is also characterized in that:

said second communication card is distributed to a ~~customer(s)~~said customer;

said ~~user's~~ terminal device, into which is inputted a URL indicated on said second communication card or other medium, is operable to execute the steps of: making access to said second information processing system; then causing a predetermined information input image data to load into said particular ~~user's~~ terminal device from said second information processing system; causing indication of an information input image on said display ~~means~~ from said predetermined information input image data; and upon a particular information data having been inputted into said information input image via said input ~~means~~device, transmitting said particular information data to said second information processing system; and

further, said ~~user's~~ terminal device is operable to receive an image output data transmitted from said second information transmission processing device, and causes indication of a main image data on said display ~~means~~, while simultaneously causing indication of a ~~hidden~~ visually encrypted image data in an invisible manner on said display means, with such an arrangement that a ~~hidden~~ visually encrypted image indicated on said display ~~means~~ is made visually perceivable by means of said second communication card, thereby providing a predetermined information to said ~~customer(s)~~ customer via said second communication card.

4. (Withdrawn-Currently Amended) A communication card system ~~which is characterized by being provided with~~ comprising:

a second communication card formed by a sheet bearing predetermined marks printed thereon, wherein said predetermined marks includes letters, graphics and signs, and said sheet has, provided in a localized region thereof, an optical medium in which a ~~hidden~~ visually encrypted image intended for communication purpose is plotted; and

a second information processing system capable of transmission of an information input image data, said second information processing system being of such an arrangement that, subsequent to said information input image data being transmitted therefrom, and then, upon receipt of a collected information data written in said particular information input image data, the second information processing system is operable to combine a data on said ~~hidden~~ visually encrypted image, which is to be presented to ~~customer(s)~~ a customer, with a main image data to be displayed, so as to create an image output data which is adapted for causing only an image associated with said main image data to indicate in a visible manner, while causing said ~~hidden~~ visually encrypted image data to indicate in an invisible manner, then transmitting said image output data, and further, the

second information processing system, after having loaded said collected information data, operates to classify the collected information data in a predetermined way;

wherein said communication card system is also characterized in that:

said second communication card is distributed to ~~a customer(s)~~said customer;

said second information processing system effects operation which entails: transmitting a predetermined information input image data; and then, upon receipt of a collected information, transmitting an image output data for causing emission of a predetermined color ~~tone(s)~~tone, so that said second communication card and a ~~hidden~~ visually encrypted image indicated thereby effectively allows for communication with said ~~customer(s)~~customer.

5. (Currently Amended) A communication system ~~which comprises~~comprising:
a web-based information transmission/processing device ~~that: operable to execute processing which consists in: creating a hidden image~~
generates visually encrypted image data for causingthat causes indication of a ~~hidden~~ visually encrypted image in a portion of a predetermined area of an image being ~~displayed~~displayed.
~~creating a~~ generates filter image data ~~for causing~~that causes indication of a filter image ~~which is to be emitted in a color tone(s) which makes/make~~at least one color tone that makes said ~~hidden~~ visually encrypted image visible in ~~other area than~~the other portion of said predetermined area of said image being ~~displayed~~displayed.
~~creating an~~ generates information input image ~~data~~data.
~~transmitting~~ transmits said information input image ~~data~~data; ~~and~~and, upon receipt of ~~a~~of collected information data concerning an information data required in the

thus-transmitted information input image data, ~~transmitting~~ transmits said hidden image data and said filter image data; and

a user's-terminal device(s) ~~having~~ device connected to said web-based information transmission/processing device via a telecommunication system, having:
 _____ an information input image for allowing various required information data to be inputted thereinto;

_____ a display ~~means for displaying and~~ displaying information input image data and other data to be displayed; and

_____ a ~~processing means for effecting various required~~ controller that controls and ~~processing-processes~~ information data;

_____ ~~wherein said web-based information transmission/processing device is connected with said user's terminal device(s) via a telecommunication system;~~

_____ ~~said communication system being characterized in that:~~

_____ ~~wherein said user's-terminal device(s) is/are operable to execute processing which consists in: making access to~~ device accesses said web-based information transmission/processing device ~~on-on the basis of an URL~~ a URL inputted ~~thereinto;thereinto~~ causing a predetermined information input image data to load into the ~~use's-terminal device~~ device(s) from said web-based information transmission/processing ~~device;~~ device causing indication of said predetermined information input image data on said display ~~means;~~ and, upon an information data having been inputted thereinto in response to the information required by said information input image data, transmitting said information data to said web-based information transmission/processing device; and

~~further, wherein~~ said user's-terminal device(s) is/are operable to cause indication of device displays said ~~hidden-visually encrypted~~ image data and said filter image data on said display means, ~~wherein said hidden image data and said filter image data have~~

~~been transmitted from said web-based information transmission/processing device in response to the said information data transmitted to the latter, whereby and~~ visually encrypted image is made visually perceivable so as visually decrypted by overlaying the filter image over the visually encrypted image to provide information intended for particular communication purpose.

6. (Currently Amended) A web-based information transmission/processing device, ~~which is characterized by being provided with a means capable of~~ comprising:
_____ creating a hidden a controller that generates a visually encrypted image data for causing indication of a ~~hidden~~ visually encrypted image in a portion of a predetermined area of an image being ~~displayed~~ displayed, and a filter image data for causing indication of a filter image which is to be emitted in ~~a color tone(s)~~ at least one color tone for making said ~~hidden~~ visually encrypted image visible in ~~other area than the other portion of said predetermined area of said image being displayed; and also transmitting~~ displayed; and
_____ a transmitter that transmits said hidden image data and said filter image data to a telecommunication system in a direction to a user's terminal device which makes access to the web-based information transmission/processing device.

7. (Currently Amended) A web-based information transmission/processing device, ~~which is characterized by being provided with a means operable to execute processing which consists in~~ comprising:
_____ creating a controller that:
_____ a hidden generates visually encrypted image data for causing indication of a ~~hidden~~ visually encrypted image in a portion of a predetermined area of an image being displayed;
_____ a filter generates filter image data for causing indication of a filter image which is to be emitted in ~~a color tone(s)~~ at least one color tone for making said ~~hidden~~

visually encrypted image visible in other area than said predetermined area of said image being displayed; and

~~an information~~information input image data; and

~~a transmitter that transmits then transmitting~~ said information input image data, and, upon receipt of a collected information data concerning an information data required in said information input image data, ~~transmitting the~~ transmitter transmits said ~~hidden-visually encrypted~~ image data and said filter image data to a telecommunication system in a direction to a ~~user's terminal device(s)~~ device which ~~has/have made access~~ connected to the web-based information transmission/processing device.